

Health & Care Eco-systems as Drivers for Transforming European Welfare in the 2020s

**DRAFT PROGRAMME for ONLINE EUROPEAN ENCOUNTER
on May 31, 2021 from 09.50-15.00h CET**

Context

The ageing of Europe's population coupled with the scarce economic resources, growing socio-economic disparities and burden of chronic diseases and comorbidities are increasing the demand for health, care and social welfare services. The current public health crisis due to Covid-19 has only accentuated that growing demand while highlighting the vulnerability of the welfare systems all over in Europe.

Accumulation of social problems, unemployment, deprivation or polarisation are examples of 'wicked problems' that policymakers need to tackle. Yet these complex issues do not offer any single, optimal solution. To respond to these interconnected challenges of health and social well-being, a systemic approach is necessary with more effective ways to promote sustainable well-being of our society.

It is widely acknowledged that health policies need to shift focus further from disease treatment to prevention and health promotion, from fragmented care to integration of care and from sectoral silos to interprofessional collaboration. Such a shift is more than about restructuring the systems, services or advancing digital solutions.

It is about a much more profound social change of a complex system; a change in mindsets, values and beliefs on how we jointly frame and shape our welfare systems in the 2020s. It's about turning the current crisis into an opportunity to provide wellbeing for all of us. Health is a public good, it therefore requires the responsibility and action of everyone.

The system transformation will be required simultaneously at micro- meso- and macro- level. Health & care eco-systems play a pivotal role in connecting those different levels, in driving change and ensuring the sustainability of the welfare systems. They provide new roles and opportunities for citizens, customers and patients to engage and to improve their well-being and care for others. At the same time, organizational processes and structures will be touched to respond to those evolving needs and aspirations. New management and leadership capabilities are thus necessary for inclusivity. Finally, regional and local development policies are needed to enhance wellbeing. Private, public and third sector stakeholders will need to work in concert for national reforms and an emerging European coordination framework.

Triple Objective: Explore – Learn - Contribute

This online seminar aims to engage an audience of thinkers, influencers and above all doers to collaborate together.

- It explores ways to deal with complexity in health & care eco-systems to enable the transformation of European welfare in the 2020s.
- To make change happen, seminar participants will learn about the crucial role of agency and collaboration of the key actors involved.
- Finally, the seminar aims to contribute to the development of a strategic innovation agenda for the upcoming European partnership on health & care systems transformation.

PROGRAMME OVERVIEW
'Health & Care Eco-systems as Drivers
for Transforming European Welfare in the 2020s'

9.50h **Introductory Word**

Mr. Klaus Niederlander, AAL Programme

10.00 – 10.45h **Exploring complexity - Our European Welfare System House is on Fire**
Triologue between

Prof. Eve Mitleton-Kelly, Cambridge University, UK

Mrs. Riina Sikkut, Member of Parliament and Former Minister of Health, Estonia

Dr. Oliver Gröne, Co-Chairman of Optismedis, Germany

10.45 – 11.00h **Break**

11.00 – 11.45h **Designing & Framing – Our well-being with more sustainable welfare systems**
Panel discussion conducted by

Mrs. Sophie Schmitt-Crespel, Seniosphere Conseil, France

Together with:

Mrs. Ulriika Leponiemi, Tampere University, Finland

Mr. Herko Coomans, Ministry of Health, Netherlands

Prof. Pietro Siciliano, IMM-CNR and National Cluster SMILE, Italy

11.45 – 12.30h **Lunch Break**

12.30 – 13.45h **Learning from Experience – Health & care eco-systems in practice**
Three workshops moderated by:

Mr. Victor Haze, Health Valley Netherlands: Eco-system Learning Journey

Dr. Alexia Zurkuhlen, German Health Regions: Health & care data eco-systems

Mr. Oliver Stenzel, ScanBalt Network: Integrated Health(Social)Care

13.45 – 14.00h **Break**

14.00 – 14.45h **Contributing TOGETHER - Welcome to the Transformation Space**
Joint session for all seminar tracks

14.45 – 15.00h **Closing Word**

Mr. Petri Uusikyla, University of Vaasa

**PROGRAMME OF ONLINE-SEMINAR:
'Health & Care Eco-systems as Drivers for Transforming European Welfare in the 2020s'**

9.50h - 10.00h Introductory Word

Klaus Niederlander, Director, AAL Programme

10.00h – 10.45h Exploring complexity - Our European Welfare System House is on Fire

Session brief:

Three complex system thinkers/practitioners will kick off this seminar by sharing their experience and approach in tackling complex issues requiring system transformation. Health & care will be a particular focus, but not necessarily exclusively. Through a tri-partite discussion, the audience will be able to hear about how to approach complex problems and systems, e.g., through greater awareness and understanding, through methodology and rigour and above all through personal and organisational experience. Particular emphasis will be put on the crucial eco-system dimension as driver for systemic change at scale.

Focus:	The People & System perspective: opportunities and needs for systems transformation
Participants:	Prof. Eve Mitleton-Kelly, Cambridge University, UK Mrs. Riina Sikkut, Member of Parliament and Former Minister of Health, Estonia Dr. Oliver Gröne, Co-Chairman of Optismedis, Germany
Facilitation:	Klaus Niederlander & Petri Uusikyla
Interaction Tool:	Open exchange/discussion
Audience:	Possibility for online questions to bring into discussion
Time:	45 minutes

Topic Issues:

- Complex systems require multiple views, actors, actions, processes, systems, policies
- Paradigm change to deal with complexity: emergence concept vs classical planning approaches
- How to go about complex systems: understanding, learning & working in them
- From Ego- to eco-system: collective intelligence & action: we are all in the same boat
- The need to go to the edges of the system to become transformative
- YES WE CAN TRANSFORM & ADAPT TO THE WORLD OF THE 2020s with a clear compass & an open Horizon

10.45h – 11.00h Break

11.00h - 11.45h **Designing & Framing – Our well-being with more sustainable welfare systems**

Session brief:

Despite the differences between national welfare systems, European healthcare policies share similar objectives such as the need to promote healthier environments, to better respond to patients' needs, to advance the equal access to services and at the same time to ensure financial sustainability of the system. The key challenge for the future is to find sustainable institutional, organisational and technological policy frameworks that are able to generate better health and well-being in an equal way.

The objective of this session is to explore different perspectives on how to design more effective and sustainable welfare systems without compromising quality or efficiency. Through concrete case examples, we will discuss the opportunities and challenges of novel models to govern complexity and to enhance social and economic sustainability of welfare systems. The session themes are related to effectiveness, resilience, stakeholder engagement, citizen participation and equity.

<i>Focus:</i>	Dialogue on how to manage and build sustainable welfare systems
<i>Participants:</i>	Mrs. Sophie Schmitt-Crespel, Seniosphere Conseil - Moderator Mrs. Ulriika Leponiemi, Tampere University – Case example Finland Mr. Herko Coomans, Ministry of Health - Case example Netherlands Prof. Pietro Siciliano, IMM-CNR and National Cluster SMILE - Case example Italy
<i>Interaction Tool:</i>	Presentation & Exchange
<i>Audience:</i>	Possibility for online questions to bring into discussion
<i>Time:</i>	45 minutes

Topic Issues:

A design approach will be used for this system to link the above examination domains with the key design principles of:

- Desirability of health & care systems: WHY a transformed system? changing values, roles & objectives
- Feasibility: WHAT is required? Technology, finance, organisation, social innovation...
- Viability: HOW to make it sustainable? different angles of sustainability, social-economic-ecological

11.45h – 12.30h **Lunch Break**

12.30h – 13.45h Learning from Experience – Health & care eco-systems in practice

Overall Session brief:

After having explored and learned about how to confront and transform complex issues and systems, the seminar participants will work together in smaller groups to apply their own experience and views on sustainable systems with the provided thinkers' and framework design input. Different health & care eco-systems actors will come together in mixed groups to share their stories, provide concrete evidence of change, formulate key concerns and work on a joint perspective for action. A short inspiring summary will be developed by each group at the end of the session to share with the whole audience in the final session.

Focus: Stories, Evidence, Passion, Do ability, Perspective

Participants: Three Work Groups

Type of actors:

- Cluster/eco-system coordinators
- SMEs
- Healthcare providers: formal and informal carers, hospitals, ...
- Regional authorities
- Research organisations

Workshop Organisers:

1. Gesundheitsregionen Deutschland – German Health Regions
2. Health Valley Netherlands
3. ScanBalt Bio Regions

Workshop Themes:

1. Eco-system Learning Journey: Achieving greater collaboration
Moderator: Mr. Victor Haze, Health Valley
2. Health & Care Management eco-systems
Moderator: Dr. Alexia Zurkuhlen, Gesundheitsregion Koeln/Bonn
3. Integrated Health(Social)Care
Moderator: Mr. Oliver Stenzel, ScanBalt

Interaction Tool: Online Break-out rooms with work tools

Audience: Participation in discussion with online question and possible direct intervention

Time: 90 minutes

Topic Issues:

- Mental health prevention in practice
- Integrated health & care in practice
- Integrating technological innovation into care
- Health & care eco-systems to deal and overcome conflicts & contradictions between different interests
- Hacking the health & care system for greater resilience and adaptation

13.45h – 14.00h Break

14.00h - 14.45h

Contributing TOGETHER - Welcome to the Transformation Space

Session brief:

Complex issues and systems need more space and time to let ideas, thoughts, actions emerge and possibly crystallize out. The session will kick off by sharing the essentials of the previous three sessions and in particular the work group outcomes. Participants will then have the opportunity to reflect and exchange on these expressed elements in shaping a joint action agenda for welfare systems transformation.

Focus:	Bringing it altogether, let it emerge
Audience:	All participants including ideally all interventionists
Interaction Tool:	Experimental
Facilitator:	Klaus Niederlander & Petri Uusikyla
Time:	30 minutes

Topic Issues:

- Participatory Approaches to express freely, feel safe and be part of the experience
- Anticipatory Approaches for greater resilience & autonomy
- Moving together to the edges of our health & care systems

14.45h-15.00h

CLOSING WORD

Petri Uusikyla, University of Vaasa, Finland

May 17, 2021