

Public-private collaboration: Successful practices in up-scaling of innovation in AHA (virtual workshop)

How to improve private - public collaboration in uptake of innovation? Ensure smooth implementation of innovation in AHA? What are the main success factors?

This virtual workshop will shed light on the successes in public/private collaboration in the segment of AHA. Entrepreneurs and other stakeholders from various parts of the EU will tell us about their experience and challenges. This workshop will feature **inspiring examples of successful up-scaling of innovation for Active and Healthy Ageing from Romania, The Netherlands, Croatia, Spain, Italy, and Slovenia.**

You are cordially invited to attend on 19th of May from 12:00 – 13:30 (CEST).

AGENDA

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|----------------------|--|
| 12:00 – 12:05 | Welcome and Introduction
Alenka Rožaj Brvar, SIH EEIG, Slovenia |
| 12:05 – 12:10 | Importance of Innovation in AHA
Piret Hirv, Tehnopol, Estonia |
| 12:10 – 12:20 | AQUATIME - The smart hydration Assistant
Sara Chimento, FUNDESALUD, Spain |
| 12:20 – 12:30 | MAVIS - Innovation & Technology Transfer Center
Alexandru Plesoianu, Innovation & Technology Transfer Officer at "Grigore T. Popa" University of Medicine and Pharmacy Iasi, Romania |

- 12:30 – 12:40** **The cornerstone of regional MDTs**
Gregor Čehovin, Managing director at company Parsek, Slovenia
- 12:40 – 12:50** **The development of a hybrid microscope for the detection of crystals and microparticles in human**
Matthijs Janssen, Hybriscan, Vie Curi Medical Centre, Netherlands
- 12:50 – 13:00** **Meggi - boot for hypertension**
Ivana Ostoić and Aleksandar Gluščević, Sustainable Solutions GIU, Croatia
- 13:00 – 13:10** **Trentino Salute+**
Olivia Balagna, Autonomous Province of Trento, Italy
- 13:10 – 13.30** **Final discussion and wrap-up**
Alenka Rožaj Brvar, SIH EEIG, Slovenia

Moderated by **Alenka Rožaj Brvar**, Slovenian Innovation Hub.