

# Workshop: roadmap for innovation scale-up in the AHA field

We invite you to take part in the innovation implementation roadmap workshop. The roadmap is meant to lead the actors through the bottlenecks towards efficient upscale in the field of active and healthy ageing.

The roadmap is a reference document for all the stakeholders involved to scale-up innovative solutions in the health and care domain, also relevant for the preparation of policies, investment strategies, communication, and advocacy activities.

Innovation end-users, reference sites, specialists, technology and service providers, investors, health and care professionals, authorities, academia, civil society organisations, we hope to see you all at the co-creation workshop! We believe that your insight is very valuable to all policy-makers, medical professionals, and other ecosystem stakeholders. We welcome you to share your insights and expectations, so the system around the solution you create, can support it as much as possible.

All stakeholders are invited to ask questions during the workshop and send feedback after the session.

## AGENDA

13:00 – 13:05

### Introduction

Piret Hirv, Tehnopol/Connected Health Cluster

13:05 – 13:30

### Roadmap for innovation scale-up: presentation of current status Maarika Merirand

13:30 – 14:00

### Discussion and feedback Piret Hirv, Maarika Merirand Breakout rooms 1 & 2

*Discussion will focus on the barriers within two aspects – approval and reimbursement. We are looking forward to your ideas on how to support efficient scale-up, and who could be the contributing actors in the process.*

14:00 – 14:15

### Results and next steps Piret Hirv, Maarika Merirand

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