



# Galicia Biodays

The reference event in biotech in the  
European Atlantic area

22-23 SEP 2022  
A Coruña

Organise:



Collaborate:



# What is **Galicia Biodays**?

**Galicia Biodays is the benchmark Forum for the biotechnology and life sciences industry in the European Atlantic area**, which is configured as the meeting point for all agents linked to the value chain of the biotechnology ecosystem.

The perfect setting for establishing **new contacts and synergies, generating business, developing new projects** and making contact with investors and clients.

The forum aims to showcase current trends in the biotechnology sector and consolidate itself as a benchmark event for the international industry, with an extensive program of conferences, workshops and networking activities throughout the forum.

# Who are we?

Galicia Biodays is organised under the **public-private partnership** model:



*The Life Sciences Technological and Business Cluster (Bioga) is the main **agglutinator of the entities that make up the value chain of the Galician biotechnological ecosystem.** It is one of the main clusters of the European Atlantic axis.*



*The Xunta de Galicia, through the Galician Innovation Agency, **promotes and supports innovation policies and fosters the growth and competitiveness** of Galician companies.*

# Why Galicia?

Galicia is one of the main bioregions in the European Atlantic area, combining excellent research with a growing bioindustry.

**900M€**

Sector  
turnover

**104M€**

R&D  
investment

**4.000**

Jobs

**150**

Biotech  
companies

----- Airplane  
..... Train



# Objectives

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A benchmark event for businessmen and professionals from the international biotechnology ecosystem.



Generate business and new customers



Discover products, services and tendencies



Expand the network of contacts



Position innovative projects



Connect with investment and talent



Enhance image and brand



Bring research and industry closer together

# Galicia **Biodays**

**15.000**

Professionals  
**DIGITAL  
REACH**

**500**

Professionals  
**IN-PERSON**

## *Audience*



**Businessmen, managers, entrepreneurs and investors** who want to learn about new business models or experiences to implement in their companies.



**R&D directors** of leading international companies, technology centres and institutions.



**Students and researchers** in the area of life sciences interested in learning more about current trends in biotechnological innovation.



**Specialised suppliers** providing quality solutions and services.

# Galicia Bioday



**The event**

# Key Activities



## Plenary sessions

*Relevant international speakers*



## Round tables

*Discussions on topical issues*



## Workshops

*Practical sessions aimed at acquiring new skills*



## Investors' Market

*Boosting the attraction of funding*



## Talent pool

*Connecting talent offer and demand*



## Knowledge transfer

*Research groups*



## Open innovation

*Challenges for tractor companies*



## Partnering one to one

*Business generation and new contacts*



## Networking & Corners

*Promoting partnerships and synergies*



*The event*

# Plenary sessions



*The event*

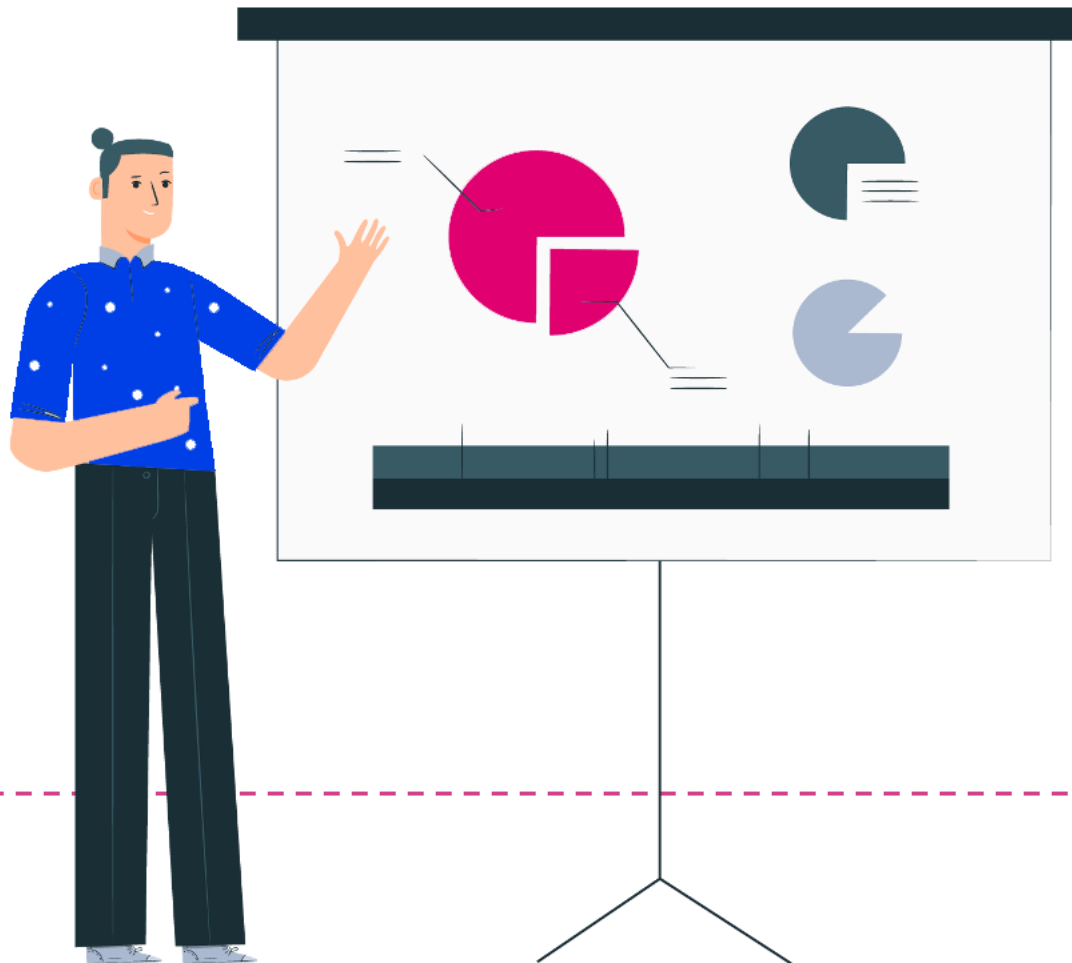
# Round tables



Thematic round tables **on relevant trends** moderated by leading industry professionals

*The event*

# Workshops



**Practical sessions** aimed at acquiring new skills

The event

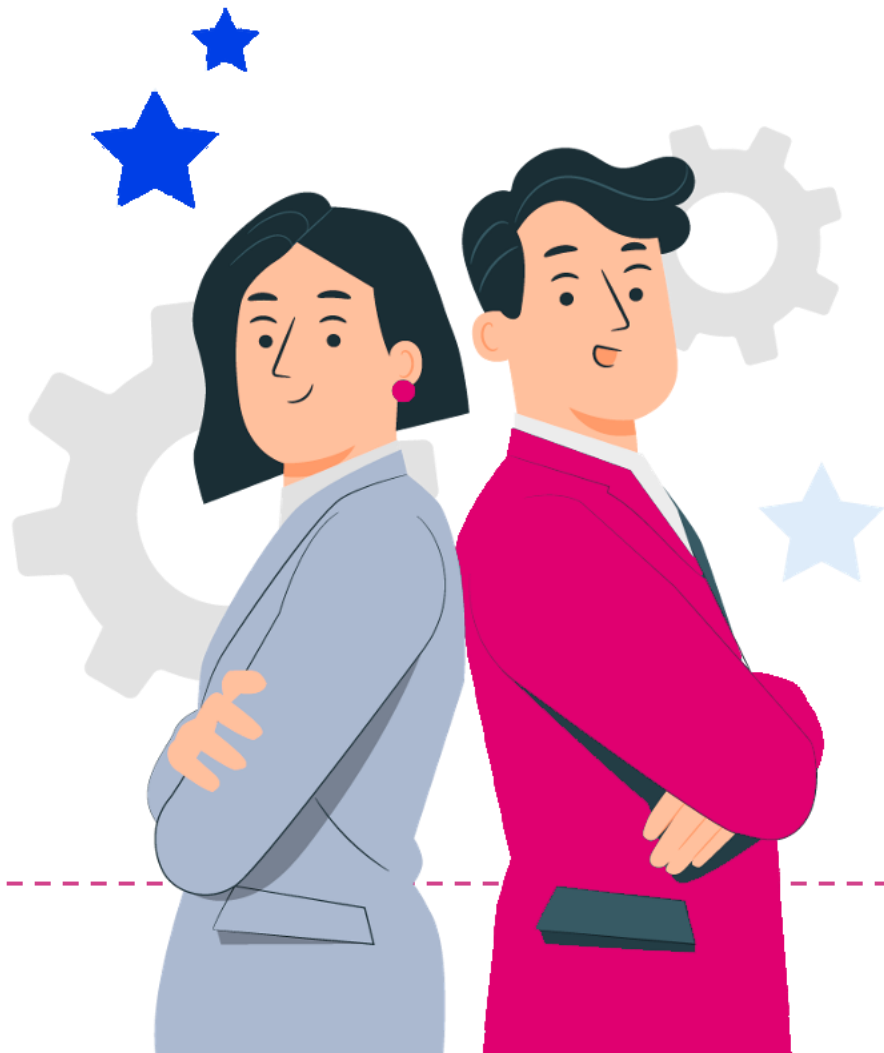
# Investors' Market



Celebration of the **IX edition of the BioInvestor Program** with the main leading international investment entities

*The event*

# Talent Pool



Meeting point between the main **HR**  
**departments of biotech**  
**companies and high-level talent**

*The event*

# Knowledge transfer



Space for interaction between research groups and the biotechnology industry where **technology transfer** will be promoted



*The event*

# Open Innovation



Formulation of challenges by tractor companies with the aim of boosting **collaboration between the business fabric, start-ups and research groups**

*The event*

# Partnering **One-to-One**



Quick meetings aimed at promoting **business generation** and acquiring **new contacts**



*The event*

# Networking & Corners



Organization of activities aimed at  
**generating synergies and ways of  
collaboration**



Coffee Breaks



Bio-Afterwork

The event

# Where?

A Coruña, a peninsula surrounded by the waters of the Atlantic.

A unique city with extensive services, excellent communications and a leader in innovation.

## About Palexco

*Palexco stands on the seafront, in the heart of A Coruña, surrounded by the emblematic galleries, the sports marina, the transatlantic dock, the old town... and a stone's throw from the best hotels, shops and restaurants in the city.*



The event

# Programme

22 SEP 2022

	Room Arao	Room Bio Investor	Room BioTalent	Loft Darsena
9:30 - 10:00h	Collection of accreditations			
10:00 - 11:00h	Plenary Session 1 - International speaker			
11:00 - 11:30h	Institutional Inauguration			
11:30 - 12:00h	Coffee Break - Corners/Posters (Hall Sotavento)			
12:00 - 13:00h	Plenary Session 2 - One Health	Investors' Market		
13:00 - 14:00h	Plenary Session 3 - Open innovation in Agri-food			
14:00 - 16:00h	Networking Lunch (Hall Sotavento)			
16:00 - 17:00h	Bioregions Plenary Session	Investors' Market	Talent Pool	Meetings one to one
	Bioworkshop			
17:00 - 18:00h				
18:00 - 20:30h	Bioafterwork (Hall Popa)			

The event

# Programme

23 SEP 2022

	Room Arao	Room Bio Investor	Room BioTalent	Room Darsena
9:30 - 10:30h	Plenary Session 4 - Jose María Ordovás		Bioworkshop Innovation opportunities	Meetings one to one
10:30 - 11:30h	Plenary Session 5 - Tendencies in Pharma			
11:30 - 12:00h	Coffee Break - Corners/Posters (Hall Sotavento)			
12:00 - 13:00h	Plenary Session 6 - Bioregions		Bioworkshop Innovation opportunities	
13:00 - 14:00h	Plenary Session 7 - Agri-food Companies			
14:00 - 14:30h	Institutional closure of the meeting			
14:30h	Networking Lunch (Hall Sotavento)			
Afternoon	Scheduled site visits and turistic activities			

The event

# Photos previous edition





# Galicia Bioday

**Sponsorships**

# Sponsorship Options

II Edition

1 Sponsorship  
**Platinum**

2 Sponsorship  
**Gold**

3 Sponsorship  
**Silver**

4 Sponsorship  
**IX Investors'  
Market**

5 Sponsorship  
**Talent Pool**

6 Sponsorship  
**Networking**

7 Sponsorship  
**Coffee  
Breaks**

8 Sponsorship  
**Afterwork**

# 1

## Sponsorship **Platinum**

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10.000€

- Corner in the networking area of the event.
- Name and logo in the main hall of the event.
- Personalised ribbon with the sponsor's logo for congress participants (approx. 500 units).
- Organisation of a plenary session or bio-workshop in the event programme.
- Moderation of a table in the event programme.
- 40 invitations to the Forum.
- 10 tickets to the VIP dinner.
- Presence at the press conference to present the event and interview in the media.
- Logo on posters, programme and newsletter of the event, as well as press announcements.
- Logo on the screens of the meeting and workshops (as long as the screen is free of projection).
- Banner/Logo on [www.galiciabiodynamics.com](http://www.galiciabiodynamics.com).
- Logo on participants' badges.
- Possibility of providing merchandising of the entity in the Welcome Pack and during the event.



# 2

## Sponsorship Gold

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5.000€

- Corner in the networking area of the event.
- Organisation of a bio-workshop in the event programme.
- 20 invitations to the Forum.
- 5 tickets to the VIP dinner.
- Logo on posters, programme and newsletter of the event, as well as press announcements.
- Logo on the screens of the meeting and workshops (as long as the screen is free of projection).
- Banner/Logo on [www.galiciabiodays.com](http://www.galiciabiodays.com).
- Logo on participants' badges.
- Possibility of providing merchandising of the entity in the Welcome Pack and during the event.

# 3 Sponsorship Silver

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2.500€

- Corner in the networking area of the event.
- 10 invitations to the Forum.
- 2 tickets to the VIP dinner.
- Logo on posters, programme and newsletter of the meeting.
- Logo on the screens of the meeting and workshops (as long as the screen is free of projection).
- Logo in press announcements of the meeting.
- Banner/Logo on [www.galiciabiodelays.com](http://www.galiciabiodelays.com).

# 4 Sponsorship IX Investors' Market

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5.000€  
*Exclusive*

- IX Edition and consolidated network of investors.
- Organisation of a talk in the activity block.
- Corner in the networking area of the event.
- Includes a vinyl with the company's image at the entrance and just behind the presidential table in the room, as well as a mention in written material.
- 20 invitations to the Forum.
- 5 tickets to the VIP dinner.
- Logo on the screens of the meeting and workshops (as long as the screen is free of projection).
- Logo in press advertisements of the meeting.
- Banner/Logo on [www.galiciabiolidays.com](http://www.galiciabiolidays.com).
- Information/brochure in participants' bags.
- Logo on participants' badges.

# 5

## Sponsorship Talent Pool

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5.000€  
*Exclusive*

- Organisation of a talk in the activity block.
- Includes a vinyl with the company's image at the entrance and just behind the presidential table in the room, as well as a mention in written material.
- 20 invitations to the Forum.
- 5 tickets to the VIP dinner.
- Logo on the screens of the meeting and workshops (as long as the screen is free of projection).
- Logo in press advertisements of the meeting.
- Banner/Logo on [www.galiciabioday.com](http://www.galiciabioday.com).
- Information/brochure in participants' bags.
- Logo on participants' badges.

# 6

## Sponsorship Networking

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2.500€

- Sponsor's logo on the homepage of the networking platform.
- 10 invitations to the Forum.
- 2 tickets to the VIP dinner.
- Logo on posters, programme and newsletter of the meeting.
- Logo on the screens of the meeting and workshops (as long as the screen is free of projection).
- Logo in press announcements of the meeting.
- Banner/Logo on [www.galiciabiodays.com](http://www.galiciabiodays.com).

# 7

## Sponsorship Coffee Breaks

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2.500€

- Sponsor's corner at the coffee tables.
- 10 invitations to the Forum.
- 2 tickets to the VIP dinner.
- Logo on posters, programme and newsletter of the meeting.
- Logo on the screens of the meeting and workshops (as long as the screen is free of projection).
- Logo in press announcements of the meeting.
- Banner/Logo on [www.galiciabiodays.com](http://www.galiciabiodays.com).

# 8

## Sponsorship **Afterwork**

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*Exclusive*

- To be consulted.

## Organizers

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XUNTA  
DE GALICIA



bioga

**Lonza**



Mestrelab Research



GalChimia



## Partners

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galicia  
THE BEST WAY  
IN BIOTECHNOLOGY

CTB



CLUSTER  
TRANSFRONTERIZO  
BIOTECNOLÓGICO

## Gold Sponsorships



Promega





Biotech reference in the European Atlantic area

Organise :



Collaborate:

