# galicia biodays





# Who are we?

Galicia Biodays is organised under the public-private partnership model



The Cluster Tecnolóxico Empresarial de las Ciencias de la Vida (Bioga), is the main organization that brings the entities of the Galician biotechnology ecosystem together. It is one of the most representative clusters of the Atlantic European area.



The Xunta de Galicia, through the Galician Innovation Agency, promotes and supports innovation policies and fosters the growth and competitiveness of Galician companies.

# Why Galicia?

Galicia is one of the main bioregions in the European Atlantic area, combining excellent research with a growing bioindustry















### Objetives

A benchmark event for businessmen and professionals from the international biotechnology ecosystem.

a

Generate business and new customers

b

Discover products, services and tendencies

C

Expand the network of contacts

d

Position innovative projects

e

Connect with investment and talent

f

Enhance image and brand g

Bring research and industry closer together

#### Audience

DIGITAL REACH

15.000

professionals

**IN-PERSON** 

**500** professionals

#### Businessmen, managers, entrepreneurs and investors who want to learn about new business models or experiences

to implement in their companies.

#### **R&D directors**

of leading international companies, technology centres and institutions.

#### **Students and researchers**

in the area of life sciences interested in learning more about current trends in biotechnological innovation.

#### **Specialised suppliers** providing quality solutions and services.

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### The event



### **Key Activities**

#### **Plenary sessions**

Relevant international speakers

#### **Round tables**

Discussions on topical issues

#### Workshops

Practical sessions aimed at acquiring new skills

#### **Investors' Market**

Boosting the attraction of funding

#### **Talent pool**

Connecting talent offer and demand

#### **Knowledge transfer**

Research groups

#### **Open innovation**

Challenges for tractor companies

#### Partnering 1 to 1

Business generation and new contacts

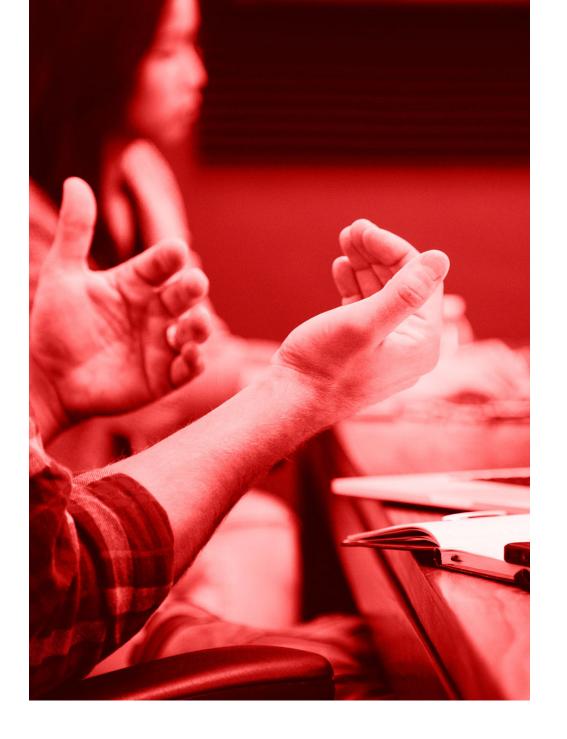
#### **Networking & Corners**

Promoting partnerships and synergies



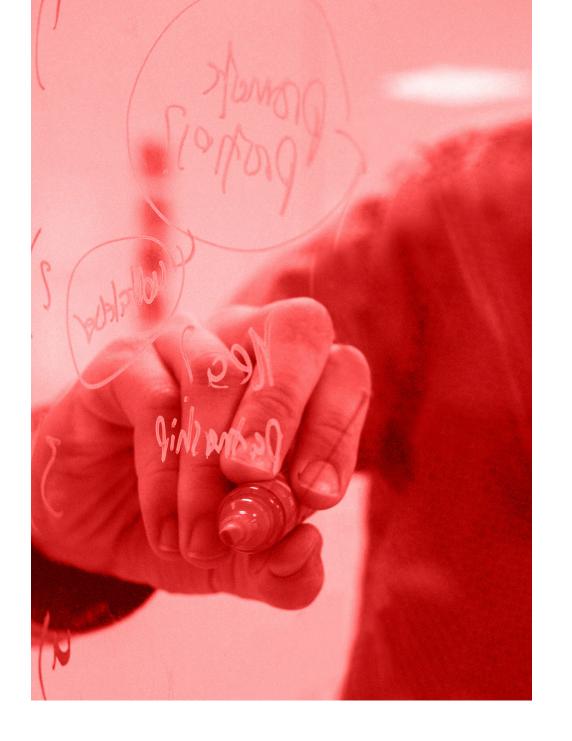
### Plenary sessions

High-value lectures by leading international speakers



#### Round tables

Thematic round tables on relevant trends moderated by leading industry professionals



#### Workshops

Practical sessions aimed at acquiring new skills













**invivo**capital

YSIOS CAPITAL















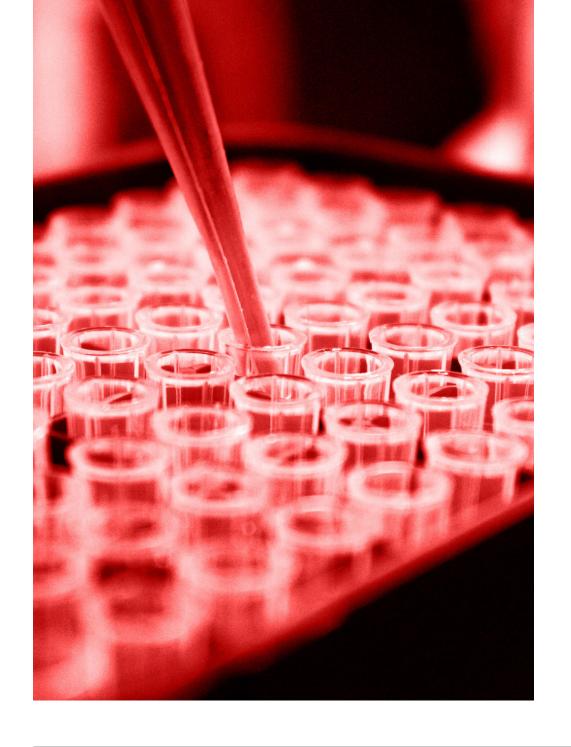
### Investors' Market

**Celebration of the IX edition of the BioInvestor Program** *with the main leading international investment entities* 



### Talent pool

Meeting point between the main HR departments of biotech companies and high-level talent



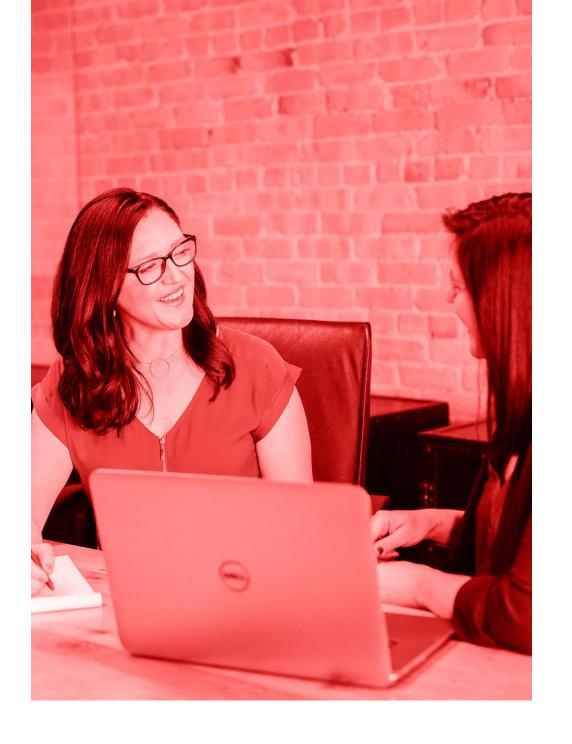
### Knowledge transfer

Space for interaction between research groups and the biotechnology industry where technology transfer will be promoted



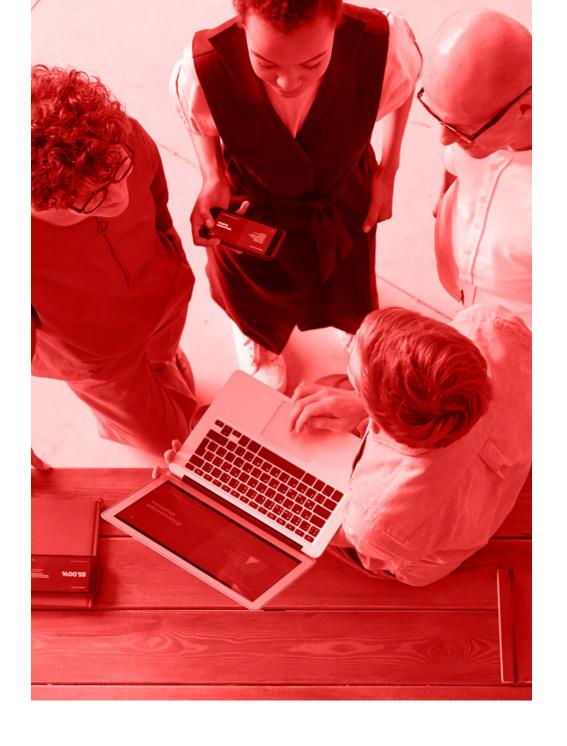
### Open innovation

Formulation of challenges by tractor companies with the aim of boosting collaboration between the business fabric, start-ups and research groups



### Partnering 1 to 1

Quick meetings aimed at promoting business generation and acquiring new contacts



### Networking & Corners

Organization of activities aimed at generating synergies and ways of collaboration

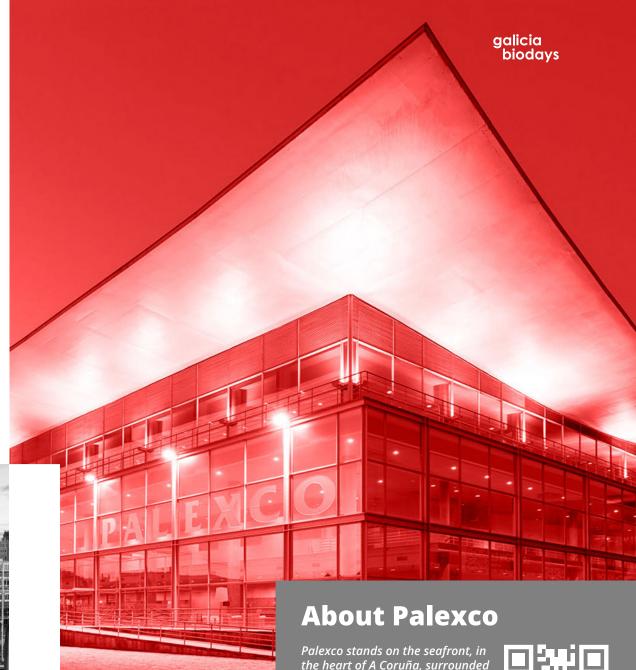
Coffee Breaks / Bio-Afterwork

#### Where?

A Coruña, a peninsula surrounded by the waters of the Atlantic.

A unique city with extensive services, excellent communications and a leader in innovation.





the heart of A Coruña, surrounded by the emblematic galleries, the sports marina, the transatlantic dock, the old town... and a stone's throw from the best hotels, shops and restaurants in the city.



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22 SEP 2022

#### Programme

	Room Arao	Room Bio Investor	Room Bio Talent	Loft Darsena		
9:30 - 10:00h	Collection of accreditations (Reception)					
10:00 - 10:45h	Plenary session: César de la Fuente					
10:45 - 11:30h	Plenary session: Creating high value strategies in the biotech industry					
11:30 - 12:00h	Institutional Inauguration					
12:00 - 12:30h	Coffee Break - Corners / Posters (Hall Sotavento)					
12:30 - 13:30h	Round table: One Health	Inventium talk	Talent Pool BIOGA	Meetings 1 to 1		
13:30 - 14:30h	Round table: Open innovation in Food Sector	Investors' Market				
14:30 - 16:00h	Networking Lunch (Hall Sotavento)					
16:00 - 17:00h	Round table: Bioregions	Investors' Market	Table Promega	- Meetings 1 to 1		
17:00 - 18:00h	Round table: Evolution of Pharma Sector	Investment Opportunities in Life Sciences	Table DATAlife			
18:00 - 20:30h	Bioafterwork (Hall Popa)					

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23 SEP 2022

#### Programme

	Room Arao	Room Bio Investor	Room Bio Talent	Loft Darsena
9:30 - 10:30h	Plenary session: Jose María Ordovás			
10:30 - 11:30h	Round table: Tendencies in the Pharma sector	Open innovation challenges	Table Bioeconomy	
11:30 - 12:00h	Coffe			
12:00 - 13:00h	Round table: Good practices between Scotland and Galicia		Talent in the Biotechnology industry: present and future (Xuventude Mentoring)	Meetings 1 to 1
13:00 - 14:00h	Round table: Technology transfer	Opportunities of innovation in the Business Factories	Technological Centers: High value innovative solutions	
14:00 - 14:30h				
14:30h				
Afternoon				

### Previous edition







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### Sponsorships

## Sponsorship options

Sponsorship PLATINUM

2 Sponsorship GOLD

Sponsorship SILVER

Sponsorship
IX INVESTORS'
MARKET

Sponsorship
TALENT
POOL

Sponsorship
NETWORKING

Sponsorship

COFFEE
BREAKS

Sponsorship

AFTERWORK

### Sponsorship PLATINUM

- **Corner in the networking area** of the event
- Name and logo in the main hall of the event
- **Personalised ribbon with the sponsor's logo** for congress participants (approx. 500 units)
- Organisation of a plenary session or bio-workshop in the event programme
- Moderation of a table in the event programme
- **40 invitations** to the Forum
- 10 tickets to the VIP dinner
- Presence at the press conference to present the event and interview in the media
- Logo on posters, programme and newsletter of the event, as well as press announcements
- **Logo on the screens** of the meeting and workshops (as long as the screen is free of projection)
- Banner/Logo on www.galiciabiodays.com
- Logo on participants' badges
- Possibility of providing merchandising of the entity in the Welcome Pack and during the event

10.000€

# Sponsorship

- **Corner in the networking area** of the event
- **Organisation of a bio-workshop** in the event programme
- **20 invitations** to the Forum
- 5 tickets to the VIP dinner
- Logo on posters, programme and newsletter of the event, as well as press announcements
- Logo on the screens of the meeting and workshops (as long as the screen is free of projection)
- Banner/Logo on www.galiciabiodays.com
- Logo on participants' badges
- **Possibility of providing merchandising** of the entity in the Welcome Pack and during the event

5.000€

Is already a Gold Sponsorship:



Promega

# Sponsorship SILVER

- Corner in the networking area of the event
- **10 invitations** to the Forum
- 2 tickets to the VIP dinner
- Logo on posters, programme and newsletter of the meeting
- Logo on the screens of the meeting and workshops (as long as the screen is free of projection)
- Logo in press announcements of the meeting
- Banner/Logo on www.galiciabiodays.com

2.500€

# Sponsorship IX INVESTORS' MARKET

- IX Edition and consolidated network of investors
- **Organisation of a talk** in the activity block
- Corner in the networking area of the event
- **Includes a vinyl with the company's image** at the entrance and just behind the presidential table in the room, as well as a mention in written material
- 20 invitations to the Forum
- 5 tickets to the VIP dinner
- Logo on the screens of the meeting and workshops (as long as the screen is free of projection)
- Logo in press advertisements of the meeting
- Banner/Logo on www.galiciabiodays.com
- Information/brochure in participants' bags
- Logo on participants' badges

5.000€ Exclusive

# Sponsorship TALENT POOL

- Organisation of a talk in the activity block
- **Includes a vinyl with the company's image** at the entrance and just behind the presidential table in the room, as well as a mention in written material
- 20 invitations to the Forum
- 5 tickets to the VIP dinner
- Logo on the screens of the meeting and workshops (as long as the screen is free of projection)
- Logo in press advertisements of the meeting
- Banner/Logo on www.galiciabiodays.com
- Information/brochure in participants' bags
- Logo on participants' badges

5.000€ Exclusive

#### Sponsorship NETWORKING

- **Sponsor's logo on the homepage** of the networking platform
- **10 invitations** to the Forum
- 2 tickets to the VIP dinner
- Logo on posters, programme and newsletter of the meeting
- Logo on the screens of the meeting and workshops (as long as the screen is free of projection)
- Logo in press announcements of the meeting
- Banner/Logo on www.galiciabiodays.com

2.500€

### Sponsorship COFFEE BREAKS

2.500€

- **Sponsor's corner** at the coffee tables
- **10 invitations** to the Forum
- 2 tickets to the VIP dinner
- Logo on posters, programme and newsletter of the meeting
- Logo on the screens of the meeting and workshops (as long as the screen is free of projection)
- Logo in press announcements of the meeting
- Banner/Logo on www.galiciabiodays.com

# Sponsorship **AFTERWORK**

• To be consulted

**Exclusive** 

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Partners:

Gold Sponsorships:





