**ADRIATIC-IONAIN REGION (EUSAIR) S3 NETWORK A PUSH FOR STRENGTHENED INTERNATIONALISATION: Third EUSAIR Innovation Community Meeting**

**Helping to strengthen Quadruple Helix stakeholders**

5th of July, 2022

We continue to build a network of stakeholders in the field of Innovation Capacity Building. On our third event we will present:

* Importance of Smart Specialisations Strategies and results of its (non) implementation in 2014-2020
* Useful example of national S3/S4 implementation, practical to be used also in other countries
* Options of financing innovations, especially related to Sustainable Tourism in the new programming perioud 2021-2027
* Useful examples of how interrelated can be topics in the accepted projects
* Your proposals how we can support you further

|  |  |  |
| --- | --- | --- |
| Time slot | What | Who |
| 9.30-10.00 | Registration |  |
| 10.00-10.05 | Intro to EUSAIR and the purpose of innovation approach within the project | GODC |
| 10.05- 10.20 | Regional Innovation strategy for Smart Specialisation Strategies (S3) in the EUSAIR   * Suggestions/observations | Dr. Roberta Ruggeri, Universita Politecnica delle Marche |
| 10.20- 11.05 | Opportunities for TSG4 flagships in the new programming period   * Interreg CENTRAL EUROPE (10.20- 10.35) * Interreg Euro- MED (10.35-10.50) * Interreg ADRION/IPA ADRION (10.50- 11.05) | Interreg CENTRAL EUROPE, (Mr. Christophe Ebermann)  Interreg Euro- MED  (Mr. Axel Rodriguez Garrote)  Interreg ADRION/ IPA ADRION (Ms.Adela Franja) |
| 11.15.-11.30 | Short brake |  |
| 11.30- 11.50 | Questions from participants | Interreg CENTRAL EUROPE, (Mr. Christophe Ebermann)  Interreg Euro- MED  (Mr. Axel Rodriguez Garrote)  Interreg ADRION /IPA ADRION (Ms.Adela Franja) |
| 11.50-12.05 | I3 Instrument calls  *+ Questions from participants 5'* | EC- EISMEA  (Ms. Valentina Pinna) |
| 12.10- 12.25 | Presentation of good practice: TSG4 and S3/S4 policies in Slovenia  *+ Questions from participants 5'* | GODC (Mr. Gorazd Penko)  SRIPT (Ms. Alma Lieber) |
| 12.30-12.50 | * Presentation of good practice: Sustainable tourism project financing (12.30.-12.40) * Presentation of a TSG4 flagship example, available for financing (12.40-12.50)   *+ Questions from participants 5* | Walk of Peace  (Ms. Maša Klavora)  Crusair (Ms.Zrinka Marušić) |
| 12.55.-13.30 | Roundtable: How can we improve connectivity of S3 and TSG4 flagships | Discussion among participants |

**Participants (EUSAIR):**

* TSG1, TSG2, TSG3, TSG4 group leaders/members
* S3/S4 policy makers
* Innovation Experts
* Clusters

|  |
| --- |
| **EUSAIR INNOVATION COMMUNITY**  to strengthen the innovation capacity in the EUSAIR region and with that boost development, cross sectorial cooperation and collaboration as well as creation of value chains for the better of the whole Adriatic-Ionian basin.  The community:   * Provides a pool of usable and transferable innovations in one community * Shows strengths of the region around flagship priorities and with that create collaboration opportunities * Provides networking opportunities and best practice exchanges * Aims to develop a macroregional support platform that will boost cooperation and support to innovations among managing authorities, innovation owners and promoters   Join: [linkedin.com/in/eusair-innovation-community-7a1038228](https://www.linkedin.com/in/eusair-innovation-community-7a1038228?lipi=urn%3Ali%3Apage%3Ad_flagship3_profile_view_base_contact_details%3BMEoJWo3dT9eXxcIHrHCcUQ%3D%3D) |

**About EUSAIR & its push towards the Innovation community:**

The general objective of the Adriatic-Ionian Macro-regional Strategy (EUSAIR) is to promote economic and social prosperity and growth in the region by improving its attractiveness, competitiveness and connectivity. With four EU members (Croatia, Greece, Italy, Slovenia) and six non-EU countries (Albania, Bosnia and Herzegovina, Montenegro, North Macedonia, San Marino and Serbia) the strategy is contributing also to the EU Enlargement process and further integration of the Western Balkans.

The participating countries of the EUSAIR agreed on areas of mutual interest with high relevance for the Adriatic-Ionian Region, being it common challenges or opportunities. The countries are aiming to create synergies and foster coordination among all territories in the Adriatic-Ionian Region in the four thematic areas/pillars: blue growth, connecting the region, environmental quality and sustainable tourism. Link to agreed Priorities / Flagships: <https://www.adriatic-ionian.eu/wp-content/uploads/2020/06/EUSAIR-flagships-GB_F.pdf>

**EUSAIR is a platform for cooperation**, which brings together stakeholders from governments, local institutions, civil society, private entrepreneurs, academia, projects etc. **It allows capitalisation on one side, and policies coordination and innovation with existing EU initiatives across the region.**

EUSAIR also provides orientation for funding programmes in the region. In the period 2021-2027, European Structural and Investment Funds (ESI Funds) and IPA investment funds should increasingly focus on a broad range of actions linked to improving the performance of regional innovation ecosystems (both in terms of their institutional strength/governance, as well as in terms of specialisation/diversification).